

Experimentation in FIRE A perspective on stimulating facility use

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Increasing facility use

- □ Increase incentives for platform use
 - By making the facility more attractive
 - By making the use of the facility more attractive
- Increase the potential user base
 - By offering services to other FI experimenters via federation
 - By diversification of user base



Making the facility more attractive

- □ Experimental facility use requires the right usage incentives
 - It offers what I need (good value for money)
 - It provides added value beyond my own lab capabilities
 - It's easy and convenient to use
- Some thoughts
 - Know your customers involve them and commit them early
 - Be clear about the added value that you really offer
 - Lower barriers to use by easy-to-use tools and training
 - Be available and reliable



Making the use of the facility more attractive

- Making everything right is not enough to ensure usage
 - Lack of visibility
 - Lack of willingness of others for various (political) reasons
- Some thoughts
 - Creating awareness in the research community is fundamental
 - Do not fund duplication, where not really necessary for competitive reasons
 - Actively require future projects to do their experimentation work on FIRE facilities in future calls (even across units if sensible)



Increasing the user base

- □ Look beyond one's own nose
 - Facilities can benefit from each other
 - Facility users do not have to be all FI researchers
- Some thoughts
 - Think how your facility can add value to another by federation
 - Diversify your user base
 - Example SmartSantander addresses IoT researchers, service providers and end users (cities and citizens)

